

WELCOME

Two years for an MBA? Are you kidding? Two days? Still not possible. One day...now we're talking!

We've built this year's **2013 Facilitator Enhancement Day Series (FED)** around seven key topics that can deepen your knowledge and expand your influence as a business-centered facilitator.

Select one of three ways to join us—a live event in more than 46 North American cities, a live monthly webinar or at your own pace through a recorded webinar—and maintain your "active" status as a FranklinCovey facilitator while you invest in yourself.

Much respect,



Scott Jeffrey Miller
Executive Vice President and
Chief Marketing Officer, FranklinCovey

live events

2013 LIVE EVENT FACILITATORS

Expanded worldwide, this year's North American schedule is our most comprehensive yet. Attending the live event affords you many benefits, including a valuable networking opportunity with other facilitators and the engagement of live interaction. Our live event offers time to practice and apply many of the concepts we will demonstrate throughout the day.

We hope the date for your location fits into your schedule, as we would like to meet you (again) and thank you in person for your continued business. For a detailed agenda, please see below or visit the FED registration website listed below. We encourage you to consider bringing colleagues, facilitator or not, who you think would enjoy the day of learning and renewal.

Paid attendance at a live event enables participants access to the recorded webinar content. See registration website for more details.



LEENA RINNE
FranklinCovey Consults
Leena holds a master's degree in economics, fronts a top rock band, and has a decade of corporate international operations experience traveling to 40+ countries; counting. Oh yeah, she's a blissfully married with two five-year-olds.



PATRICK LEDDIN, Ph.D.
FranklinCovey Consults
PMP-certified project management Ph.D. in organizational communication, founder of an Inc. Magazine "Fastest Growing Privately Held Business," former U.S. Air Ranger, triathlete...enough!

Program details: 46+ North American cities: *November 2012–June 2013*

Schedule: 8:30 a.m.–4:00 p.m.

Tuition: \$139 *includes all program materials, continental breakfast, and lunch*

To register: Please visit www.franklincovey.com/fed

Please note: To register and pay by credit card, please visit franklincovey.com/fed. If you wish to register and pay using a purchase order or direct billing, please contact your client partner or client service coordinator, or call 1-800-391-1492.

To register: Please visit www.franklincovey.com/fed

Tuition: \$139 includes all program materials, which are shipped on the day of your registration. Recorded webinar participants will also receive an electronic copy of the participant guidebook with their email confirmation to ensure immediate access.

Schedule: Multiple 30- to 60-minute recorded video sessions.

Program details: Webinar access begins Friday, January 11, 2013. Access remains available for 30 calendar days from registration date.

10 Albuquerque, NM
11 Phoenix, AZ
12 Seattle, WA
13 Portland, OR
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21 Detroit, MI
22 Des Moines, IA
23 Chicago, IL
24 Indianapolis, IN
25 Minneapolis, MN
26 Madison, WI
27 Mississauga, ON
28 Atlanta, GA
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30 Calgary, AB

RY	DEC.	NOV.
15 Tampa, FL	6 San Diego, CA 7 Phoenix, AZ	15 Las Vegas, NV 16 Salt Lake City, UT

live events

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2013
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MBA
in a day

JAN 18, 2013	APR 12, 2013	JUN 7, 2013	JUL 26, 2013
FEB 22, 2013	APR 26, 2013	JUN 28, 2013	AUG 9, 2013
MAR 15, 2013	MAY 10, 2013	JUL 12, 2013	AUG 16, 2013

If you prefer to join us live but virtually, attend one of our engaging live webinars. Choose from one of 17 Friday sessions below. These webinars feature the same sessions as the live event but with reduced time, travel investment, and environmental impact.

Participants in the live webinars receive the same materials as the live sessions and may select from any of the following dates beginning January 2013 thru August 2013. Choose one webinar to attend.